



London Institute of Business and Technology

LEADERS IN EXECUTIVE EDUCATION — UNDERGRADUATE AND
POSTGRADUATE DIPLOMA AND DEGREE PROGRAMMES

POSTGRADUATE

— COURSE BROCHURE

Global Business **MBA** (Dissertation)

Entry to MBA Dissertation · Awarded by Coventry University

DURATION

6-12 Months

CREDITS

60

STUDY MODE

Self-paced online

COURSE FEE

£3,667

Key information

 LEVEL Postgraduate	 DURATION 6-12 Months
 TOTAL CREDITS 60	 AWARDING BODY Coventry University
 SUBJECT AREA Business and Management	 STUDY MODE Self-paced online

— ABOUT THIS COURSE

Why This Course

The online Global Business MBA is designed to provide the depth and rigour required for professional development, critical reflection, collaboration and networking in this sector. It equips students with a deep understanding of how to leverage data and emerging technologies like AI to drive smarter business decisions.

Whether you're aiming to develop your leadership potential in digital innovation or just looking to refine sustainable strategies in global roles, the online Global Business MBA course is designed to help you gain knowledge and learn tools that could help you as you prepare for the next stage of your career in global business.

Some of the highlights of this 100% online course can be found below.

Develop a strong understanding of how to align financial decisions with corporate strategy, enhancing your ability to contribute to high-level business planning.

- Learn to incorporate environmental, social and governance (ESG) factors into financial practices; a highly sought-after skill in today's business environment.

— WHAT YOU'LL STUDY

Programme modules

This programme consists of 1 module — totalling 60 credits — 1 mandatory and 0 optional.

01 Dissertation

MANDATORY 60 cr

— INSIDE THE PROGRAMME

Your Learning Journey

1 What You'll Gain

The **Global Business MBA** course provides you with the advanced skills and knowledge you need to expand your career and build connections in international business.

On successful completion of this online MBA course, you will be able to:

- critically evaluate strategic leadership practices and change initiatives, considering the complexities of leading change, stakeholder needs and evolving international business context scenarios
- apply advanced strategic financial management principles to evaluate and optimise organisational performance, integrate sustainability into financial decision-making and develop adaptive strategies that enhance shareholder value in a dynamic global business environment
- assess global leaders' skills and attitudes in using information systems, digital media and technologies to lead innovation and entrepreneurship in a rapidly evolving environment
- synthesise corporate social responsibility (CSR) principles, sustainability impacts and technological strategies for green practices, digital ethics and sustainable business models
- critique the management and application of information systems, digital media, and technologies by global leaders and their impact on communication and relations in a developing knowledge-based economy and society
- compare the strengths and weaknesses of qualitative and quantitative research methods in addressing complex international business issues within a Volatile, Uncertain, Complex and Ambiguous (VUCA) environment.

2 How you'll Learn

Study 100% online and get the same qualification, along with many of the same benefits and support as a campus student. Some of the benefits include access to highly experienced academics, career advisors, writing tutors and wellbeing services.

- Our 100% online courses offer the same top-quality modules as on-campus.
- Your learning activities are available on-demand through our innovative social learning platform, so that you can learn at the best time and location for you.
- Enjoy 24/7 access to electronic resources, including thousands of books, e-journals and newspapers.
- Receive guidance from a tutor who will lead live sessions (recorded for those unable to attend) to support and add depth to your learning.
- The tutor will be available for further support through email and the learning platform.

3 Dissertation (60 Credits)

Your chosen Coventry University Online degree will be assessed using a variety of methods, which will vary depending on the module.

Assessment Format

- 10,000-word independent dissertation (graded 0–100%, pass mark 40%)
- Word count includes Chapters 1–6 only; excludes references, appendices, citations, and figures/tables
- ±10% word count flexibility before penalties apply
- APA Referencing Style

The Coventry University Group assessment strategy ensures that our degrees are fairly assessed and allows us to monitor student progression towards achieving the intended learning outcomes.

Note: As an LIBT graduate entering at the dissertation stage, your primary assessment is the 60-credit dissertation itself, guided by a Coventry University academic supervisor.

ENTRY REQUIREMENTS

Who can apply

Entry to Global Business MBA (Dissertation).

- ✓ Completion of the Postgraduate Diploma in Strategic Leadership and Management (Level 7) awarded by LIBT provides direct entry to this dissertation stage. No additional academic qualifications are required.

- ✔ IELTS 6.5 overall, with a minimum of 5.5 in each component. If you do not yet meet this requirement, Coventry University offers a pre-sessional English programme you can complete before your start date. A free online English assessment is available through LIBT if you are unsure of your current level.

— FAIR FEES BY COUNTRY

Contact us with your country of residence to get the local fee

Reduced fees apply for residents of upper-middle and lower-income economies — contact us to get more details on the discount that applies to your country.

— GET IN TOUCH

Contact us

London Institute of Business and Technology

UK higher-education institute · headquartered on the Isle of Man



VISIT US

**Hillary House, Prospect Hill
Douglas, IM1 1EQ
Isle of Man, British Isles**



CALL US

+44 20 3870 5111



EMAIL US

enquiries@libt.co.uk



VISIT ONLINE

www.libt.co.uk

